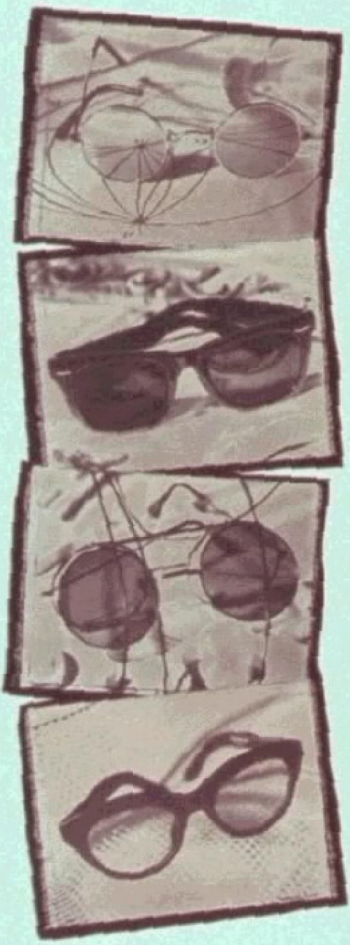

You put on your new shades.
You look good in shades.
They're free. Even better.
And they block UV rays.
So maybe it's dark outside.
Whatever. You still look good.
And what else matters?

You're a smoker, right?
Age 21 or over? Consider
yourself more or less an
adult? Then grab a pen.
Grab your thoughts.
Put 'em down on the survey
with your signature.
The rest is easy.
We even paid for the stamp.

Tell us which pair you want
and send it in. We're not
mind readers, OK?
You'll get your free shades
in the mail.

WHAT COULD BE EASIER?

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Source: https://www.industrydocuments.ucsf.edu/docs/yhpp0003